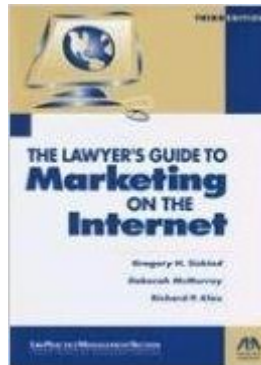


The book was found

Lawyer's Guide To Marketing On The Internet



Synopsis

In this up-to-date third edition of The Lawyer's Guide to Marketing on the Internet, you'll learn how to make the latest technology work for your practice and increase your firm's visibility. This comprehensive resource provides proven online marketing strategies and guides you on how to effectively and efficiently market your law practice.

Book Information

Series: Lawyer's Guide to Marketing on the Internet

Paperback: 192 pages

Publisher: American Bar Association; 3rd edition (September 25, 2007)

Language: English

ISBN-10: 1590318765

ISBN-13: 978-1590318768

Product Dimensions: 7.4 x 0.5 x 10.1 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #2,701,764 in Books (See Top 100 in Books) #18 in [Books > Law > Law Practice > Law Office Marketing & Advertising](#) #238 in [Books > Law > Law Practice > Law Office Education](#) #1664 in [Books > Law > Business > Reference](#)

Customer Reviews

I read this book from cover to cover to help me write my book for the ABA, "Smart Marketing for Smart Firm Lawyers." My staff implemented many of the ideas to improve our office. The ABA has the best books for helping attorneys, and this is one of them. You may also wish to purchase "Smart Marketing for the Small Firm Lawyer" List Price: \$59.95 Author(s): Kenneth A Vercammen Sponsor(s): Solo, Small Firm and General Practice Division Publisher(s): ABA Book Publishing ISBN: 978-1-62722-484-0 Product Code: 5150468 2014, 156 Pages, 7 x 10 Marketing is essential to the growth of any enterprise. There are many low-cost and no-cost opportunities that exist. This book explores today's marketing landscape and outlines its many facets for you in concise and easy to understand terms Any business owner will tell you that marketing is vital to the success and growth of a venture, and a law practice is no exception! This book thoroughly explores today's marketing landscape and outlines its many facets for you in concise and easy to understand terms. This book will cover: *Creating a blog for free *How to leverage a wide array of social networking sites (like Facebook, Martindale Hubble, Yelp, etc.) *Best practices for marketing within the law

office *Low-cost and no-cost marketing activities *Tips to increase your efficiency and reach *And more! Included with this book is a helpful CD-ROM with digital copies of all the exhibits used in the book and the various websites that are referenced. Learn how to make the most the marketing opportunities that exist with Smart Marketing for the Small Firm Lawyer. Praise for Smart Marketing for the Small Firm Lawyer: "Vercammen's new marketing book belongs in the tool box and library of every lawyer regardless of firm size. Ken not only tells the lawyer WHAT to do, he shows the lawyer HOW to do it." Jay Foonberg Author of How to Start and Build a Law Practice, 5th Ed

This book is fantastic. It gave me so many ideas for the re-design of my own Web site. It's written in plain English. Every lawyer should read this book and get going on the Internet's superhighway!

[Download to continue reading...](#)

SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO - The Sassy Way of Ranking #1 in Google - when you have NO CLUE!: Beginner's Guide to Search Engine Optimization and Internet Marketing (Beginner Internet Marketing Series) (Volume 3) SEO 2017 Learn Search Engine Optimization With Smart Internet Marketing Strateg: Learn SEO with smart internet marketing strategies SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Lawyer's Guide to Marketing on the Internet The Lawyer's Guide to Marketing on the Internet Internet Business Insights: Lessons Learned and Strategies Used by 101 Successful Internet-Based Entrepreneurs (Internet Business Books) ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266 (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) Internet Empire Profits: Create an Internet Business from Absolute Scratch with Domain Flipping & Associate Marketing Renegade Lawyer Marketing: How Today's Solo and Small-Firm Lawyers Survive and Thrive in a World of Marketing Vultures,

800-Pound Gorillas, and LegalZoom Facebook: Facebook Marketing: Guide to get 10,000 likes and followers in 15 days for Facebook Page(Facebook advertising,Internet Marketing,social media,Instagram) BONUS - \$20 included. Facebook Marketing: How to Use Facebook to Master Internet Marketing and Achieve Social Media Success Social Media Marketing when you have NO CLUE!: Youtube, Instagram, Pinterest, Twitter, Facebook (Beginner Internet Marketing Series 4) Social Media Marketing - when you have NO CLUE!: Youtube, Instagram, Pinterest, Twitter, Facebook (Beginner Internet Marketing Series) (Volume 4) Affiliate Marketing Splash: How to Build Affiliate Sites that Rank (and bank): Internet Marketing through Search Engine Optimization

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)